



DIVERSITY, INCLUSION AND IMPACT



2018 ANNUAL REPORT 10.01.17 - 09.30.18

2173 Commons Parkway Okemos, MI 48864 517.321.7500 855.642.2846 info@micommunityaction.org







CAAs must maintain a "tripartite" board that reflects the communities they serve with one third membership made up of private sector, public sector, and low income sector representatives. Such inclusivity ensures all voices are heard when addressing community needs. Here, MCA's Kate White moderates a round table conversation of local agency board members at our summer conference.

60%

**EMPLOYEES** 

**75%** 

People of Color

Caucasion



MCA promotes professional development among its member agencies by sponsoring training that strengthens agency operations and missions.

**MICHIGAN COMMUNITY ACTION INCLUDES AND PARTNERS WITH MANY ORGANIZATIONS** TO FULFILL OUR MISSION TO STRENGTHEN **AND INSPIRE COMMUNITY ACTION AGENCIES** TO CHAMPION SOLUTIONS TO POVERTY AND

Our annual conference features organizations

and sponsors that share our vision and values.

to poverty and promote economic opportunity.

We support events that keep the spotlight on solutions

**ECONOMIC OPPORTUNITY.** 



Students from Starr Albion Prep were recognized for their assistance in Community Action's (Battle Creek) food distribution programs at MCA's Day at the Capitol event in May 2018.



Clarence Carter, director of the federal Office of Community Services, addresses a group of Community Action state association directors in Denver, August 2018. Kate White introduced Mr. Carter and moderated the Q and A session that followed.

### **EQUITY**

INCLUSION

A hallmark of Community Action at the national, state and local level is to work for equity and social justice. For over 50 years, Community Action has modeled and led in this area. Some highlights from 2018 include:

- Sponsorship of Michigan League of Public Policy meeting in October 2017
- MCA's Kate White was honored to participate in the Hudson Webber Foundation's Michigan Safety & Justice Roundtable. The two-day forum assembled leaders and decision-makers from across the state to engage in nonpartisan conversations that advance fair and equitable youth and adult justice system approaches that promote positive youth development, effectively address crime and promote safety in Michigan's communities.

Kate also led a panel at the Community Action Partnership Conference featuring Clarence Carter the Director of the federal Department of Health and Human Services, Office of Community Services.























## **GUIDESTAR**<sup>®</sup> **FINANCIALS**

\*

Details on Michigan Community Action's \$21,659,078 annual spending can be found on our web site at www.micommunityaction.org or on Guidestar.

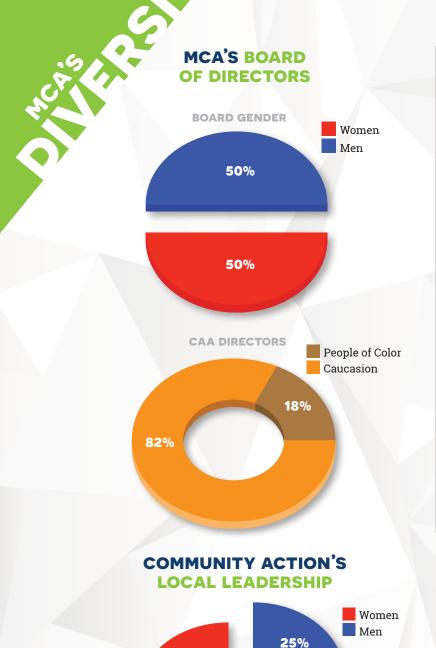








https://hudson-webber.org/reports



75%



MCA president and executive director of Mid Michigan CAA Jill Sutton emceed the Community Action Awards in May 2018 beneath the Capitol Rotunda.

Inclusion requires more than just reaching out! Inclusion requires community engagement and strategic planning. Each year MCA honors local volunteers that have answered the call in their communities to solve poverty.

Moving toward economic stability and self-sufficiency requires hard work and commitment. Community Action honors individuals that have reached out for help from local Community Action Agencies and realized their goals.

Policymakers and legislators are key constituencies that MCA and local CAAs include in their work. For example, in 2018, we were proud to award State Representative Hank Vaupel as our Legislator of the Year for his involvement with Oakland Livingston Human Service Agency, the CAA that serves most of his district.

### MCA's Day at the Capitol and Community Action Awards



2018 Legislator of the Year State Representative Hank Vaupel with MCA's Kate White (r) and Susan Harding and Erica Karfonta of Oakland Livingston Human Service Agency at the CAA Awards.



Southwest Michigan CAA client and award winner Sunny Woods with a special legislative citation recognizing his achievement in homeownership.

# Leadership Development



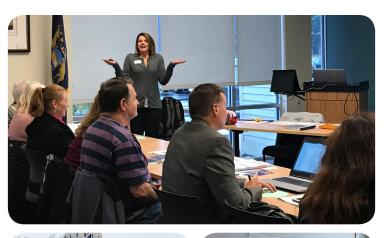
MCA offers its member agencies opportunities to grow professionally. Through our Leadership Development Institute, government relations activities, and shaping the future of Community Action in Michigan with strategic planning and partnerships, we encourage an environment of learning, growth, and involvement.















Every successful organization will occasionally check in with its customers and supporters to ensure it is delivering on its mission and promise. In 2018, MCA convened a diverse group of members and stakeholders to contribute to a strategic planning session that will chart our course for the next two years.

As a result of the work and input, MCA refreshed its mission and vision:

## Mission

To strengthen and inspire Community Action Agencies to champion solutions to poverty & economic opportunity.

## Vision

Economic opportunity & stability for all.



### LIHEAP

CAAs are among the primary distributors of energy assistance funds through the federal Low Income Home Energy Assistance Program (LIHEAP). As a member of the Coalition to Keep Michigan Warm, a diverse organization of utility companies, nonprofits, and government agencies, MCA advocates for LIHEAP funding in Michigan.



MCA's Chere Coleman (seated) and members of the Coalition to Keep Michigan Warm, paid a visit to Upper Peninsula Congressman Jack Bergman (center, back) during LIHEAP Advocacy Day in 2018.

### Helping People. Changing Lives.

### MICHIGAN ENERGY ASSISTANCE PROGRAM

Michigan Community Action works with intention and effectiveness and covers every corner of the state. MCA is proud to be the grant recipient for our members for MEAP and support them as they served 12,925 households with \$9,801,725 in direct utility assistance. Community Action's model of wrap around services works directly with people in need when they are at their most vulnerable. Urban, rural, young and old, MCA's MEAP program is efficient and effective, and opens the door to opportunities to help people and change lives.



CAAs help families manage energy costs with funds from MEAP, LIHEAP, and private donations.



MCA is the highly regarded grant recipient for Efficiency United, a cutting-edge collaborative of energy providers that pool their resources to ensure that small utilities have access to energy saving measures for their residential and commercial customers. SEMCO and UPPCO participate by aligning their energy efficiency efforts with Efficiency United. Their combined programs for 2018 resulted in the following total energy savings:

- Annual Electric Savings: 33,431,736 kwh (Lifetime Electric Savings: 406,176,034 kwh)
- Annual Gas Savings: 10,289,960 therms (Lifetime Gas Savings: 149,693,124 therms)

MCA is proud to partner with CLEAResult as our implementer and DNV as our evaluator. For more information on Efficiency United, visit www.efficiencyunited.com.





In addition to managing and distributing energy assistance funds to qualified households, CAAs raise thousands of dollars in additional funds through Walk for Warmth and similar fundraisers, as well as taking part in WCMU Public Radio's Warm Hearts, Warm Homes campaign.

# Our Members

There are 28 Community Action Agencies around the state working to move people from poverty to economic opportunity. Their locally driven work addresses community determined priorities and focuses on services that stabilize people while setting goals for an economically secure and independent future. Programs unique to Community Action include the Community Services Block Grant and the US Department of Energy's Weatherization Program (WAP). Community Action is a leading provider of early childhood education services, food program, housing, transportation, services for seniors, veterans, and people in economic distress. For more information on what Community Action does in your community, visit www.micommunityaction.org



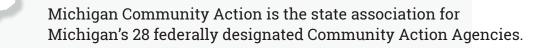


Julie Hintz of Macomb Community Action receives congratulations for achieving the Certified Community Action Professional designation at the 2018 Community Action Partnership annual conference.

Kerry Baughman, Northwest Michigan CAA (l) and MCA's Kate White update Congressman John Moolenaar on NMCAA's activities at his office in DC in 2018.

Many CAAs in Michigan operate the local Meals on Wheels program that delivers hot meals to elderly clients and the disabled who have difficulty leaving home.

For more information on what Community Action does in your community, visit www.micommunityaction.org



Charlevoix

Antrim

Kalkaska

Missaukee

Montcalm

Ionia

10

20

Jackson

Lenawee

Gratiot

Grand

Traverse

Wexford

**13** 

Benzie

Muskegon

(16)

19

(23

Allegan

### **OUR PROMISE!**

1 Gogebic

MCA has a promise and code of ethics that guides our work. Our promise to the community and our partners is: Community Action changes people's lives, embodies the spirit of hope, improves communities, and makes America a better place to live. We care about the entire community, and we are dedicated to helping people help themselves and each other.



### SERVICE AREAS **OF MICHIGAN'S** COMMUNITY **ACTION AGENCIES**

**Gogebic-Ontonagon Community Action Agency** (906) 667-0283 (231) 725-9499

Marquette

Alger

**(5**)

- Baraga-Houghton-Keweenaw Community Action Agency (906) 482-5528
- **Dickinson-Iron Community Services Agency** (906) 774-2256
- Comunity Action Alger-Marquette (906) 228-6522
- **Menominee-Delta-Schoolcraft Community Action Agency** (906) 786-7080
- **Chippewa-Luce-Mackinac Community Action Agency** (906) 632-3363
- **Northwest Michigan Community Action Agency** (231) 947-3780 (800) 632-7334
- **Northeast Michigan Community Service Agency** (989) 358-4713
- **FiveCAP** (231) 757-3785
- **Mid Michigan Community Action Agency** (989) 386-3805

- **Muskegon-Oceana Community Action Partnership**
- **Human Development Commission** (989) 673-4121 (800) 843-6394
- **Kent County Community Action** (616) 336-4000
- **EightCAP** (616) 754-9315
- **Saginaw County Community Action Committee** (989) 753-7741
- **Ottawa County Community Action Agency**
- **Genesee County Community Action Resource** Department (810) 232-2185
- **Blue Water Community Action** (810) 982-8541
- **Community Action of Allegan County** (269) 673-5472
- **Capital Area Community Services** (517) 393-1722

Oakland Livingston Human Service Agency (248) 209-2600

21

Wayne

Huron

- **Macomb Community Action** (586) 469-6999
- **Southwest Michigan Community Action Agency** (269) 925-9077
- **Community Action** (269) 965-7766

**(17**)

26

- Community Action Agency (517) 784-4800
- **Washtenaw County Office of Community and Economic Development** (734) 544-6748
- **Wayne Metropolitan Community Action Agency** (734) 284-6999, (313) 388-9799
- **Monroe County Opportunity Program** (734) 241-2775

2173 Commons Pkwy Okemos, MI 48864-3987 Office 517.321.7500 Fax 517.321.7504 micommunityaction.org